

**CONTRACT**

**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**(414)355-6666**

And:

**Mentzer Media**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 566618 /		<u>Alt Order #</u> 09782015
<u>Product</u> AFP		
<u>Contract Dates</u> 08/22/12 - 08/27/12		<u>Estimate #</u> 1812
<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Trevor Heaton	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	6	08/22/12	08/24/12	M-F 6a-7a	6a-7a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$700.00			
N 2	6	08/22/12	08/24/12	M-F 8a-9a	8a-9a		:30			NM	3	\$1,995.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$665.00			
N 3	6	08/22/12	08/24/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$250.00			
N 4	6	08/22/12	08/24/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	3	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$285.00			
N 5	6	08/22/12	08/24/12	M-F 5p-530p	5p-530p		:30			NM	3	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$485.00			
N 6	6	08/22/12	08/24/12	M-F 9-930p	9p-930p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$1,200.00			
N 7	6	08/22/12	08/24/12	M-F 930-10p	930p-10p		:30			NM	3	\$3,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$1,165.00			
N 8	6	08/25/12	08/25/12	Sa 8a-9a	8a-9a		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$385.00			
N 9	6	08/25/12	08/25/12	Sa 6p News	6-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$400.00			
N 10	6	08/25/12	08/25/12	Sa 930p-10p	930p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$1,000.00			
N 11	6	08/25/12	08/25/12	Sa 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$1,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**(414)355-6666**

<u>Contract / Revision</u>	<u>Alt Order #</u>
566618 /	09782015

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/22/12 - 08/27/12	AFP	1812

<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans For Prosperity	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
												Totals
												Amount
N 12	6	08/26/12	08/26/12	Su 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,000.00			
N 13	6	08/26/12	08/26/12	Su 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,000.00			
N 14	6	08/26/12	08/26/12	Su 930p-10p	930p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,000.00			
N 15	6	08/26/12	08/26/12	Su 7a-8a	7a-8a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$350.00			
N 16	6	08/26/12	08/26/12	NFL on FOX Preseason	various		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				2	\$1,500.00			
N 17	6	08/27/12	08/27/12	M-F 6a-7a	6a-7a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$700.00			
N 18	6	08/27/12	08/27/12	M-F 8a-9a	8a-9a		:30			NM	1	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$665.00			
N 19	6	08/27/12	08/27/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$250.00			
N 20	6	08/27/12	08/27/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$285.00			
N 21	6	08/27/12	08/27/12	M-F 5p-530p	5p-530p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$485.00			
N 22	6	08/27/12	08/27/12	M-F 9-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$1,200.00			
N 23	6	08/27/12	08/27/12	M-F 930-10p	930p-10p		:30			NM	1	\$1,165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$1,165.00			
Totals											38	\$28,135.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	31	\$23,385.00	\$19,877.25
08/27/12 -08/27/12	7	\$4,750.00	\$4,037.50
<b>Totals</b>	<b>38</b>	<b>\$28,135.00</b>	<b>\$23,914.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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566618

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: <u>WITI</u>	Date: <u>8/20/12</u>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

<u>Americans for Prosperity</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ <u>28135</u> GROSS
--------------------------------------

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012      John Flynn      703-224-3200  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title

**Mentzer Media Services, Inc.**

Vendor: 2ITIA1

Name: WITI-TV

Check Date: 08/19/2012 **79608**

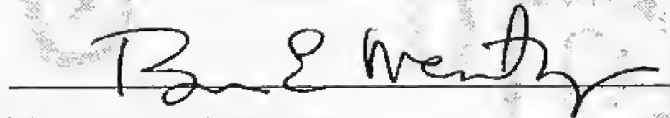
Number	Date	Reference	Description	Tax	Amount
4020MHMAFP			AFP MHMAFP TV 8/22-27		\$23,914.75
				Total Amount	\$23,914.75
				Discount Total	\$0.00
				Check Amount	\$23,914.75

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

**Mentzer Media Services, Inc.**600 Fairmount Avenue  
Suite 306  
Towson, MD 21286M & T Bank  
32 York Road  
Towson, MD 21204  
7-11/520**79608**PAY **23,914.75**  
ONLY Two Three Nine One Four CENTS

DATE	08/19/2012
AMOUNT	\$23,914.75

PAY \*\*\*\*\* Twenty-Three Thousand Nine Hundred Fourteen and 75/100 \*\*\*\*\*

TO THE  
ORDER  
OF WITI-TV

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER &amp; FLUORESCENT FIBERS

⑈79608⑈ ⑆052000113⑆ 9841868970⑈